

EDITORIAL CALENDAR

JANUARY

Retrofits Gear: Sails

▶ Ad Close Date 11/12/18 Copy Due Date 11/15/18

FEBRUARY

Virgin Islands Revival Gear: Inflatable watercraft

▶ Ad Close Date 12/10/18 Copy Due Date 12/17/18

MARCH

Fitting Out Gear: AIS beacons

▶ Ad Close Date 1/10/19 Copy Due Date 1/15/19

APRIL

Charter Gear: Sunglasses

▶ Ad Close Date 2/11/19 Copy Due Date 2/15/19

MAY

Small Boats Gear: Great gifts for Mom & Dad

▶ Ad Close Date 3/11/19 Copy Due Date 3/15/19

JUNE

Learn to Sail Gear: Deck hardware

▶ Ad Close Date 4/10/19 Copy Due Date 4/15/19

JULY/AUGUST

Safety Gear: Safety gear

▶ Ad Close Date 5/10/19 Copy Due Date 5/15/19

SEPTEMBER

Charter Gear: Watches

▶ Ad Close Date 7/10/19 Copy Due Date 7/15/19

OCTOBER

New Boats Gear: Heads

▶ Ad Close Date 8/12/19 Copy Due Date 8/15/19

NOV/DEC

Gifts Gear: Hot new Gear

▶ Ad Close Date 9/10/19 Copy Due Date 9/16/19

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