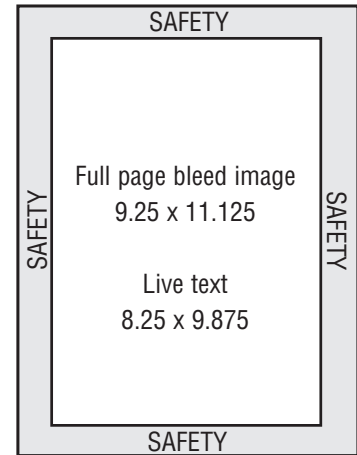


PRINT SPECS

AD SIZE	TRIM	BLEED
2-PAGE SPREAD	18" X 10.875" (SEE NOTE)	ADD .125 TO
FULL PAGE	9" X 10.875" (SEE NOTE)	EACH SIDE OF TRIM
1/2 PAGE SPREAD	18" X 4.950"	
	VERTICAL	HORIZONTAL
2/3 PAGE*	5.375" X 9.875"	
1/2 PAGE	4.00" X 9.875"	8.25" X 4.95"
1/3 PAGE*	2.625" X 9.875"	
1/4 PAGE	4.0" X 4.950"	
1/8 PAGE**	1.875" X 4.950"	4.0" X 2.343"
1/16 PAGE**	1.875" X 2.343"	

* DISPLAY ONLY

** WHARF ONLY



SPECIAL NOTE

Keep all text 3/8" from trim on all sides. Offset registration marks must be set at 0.1875".

MATERIALS

PDF version 1.4 or higher

PROOFS

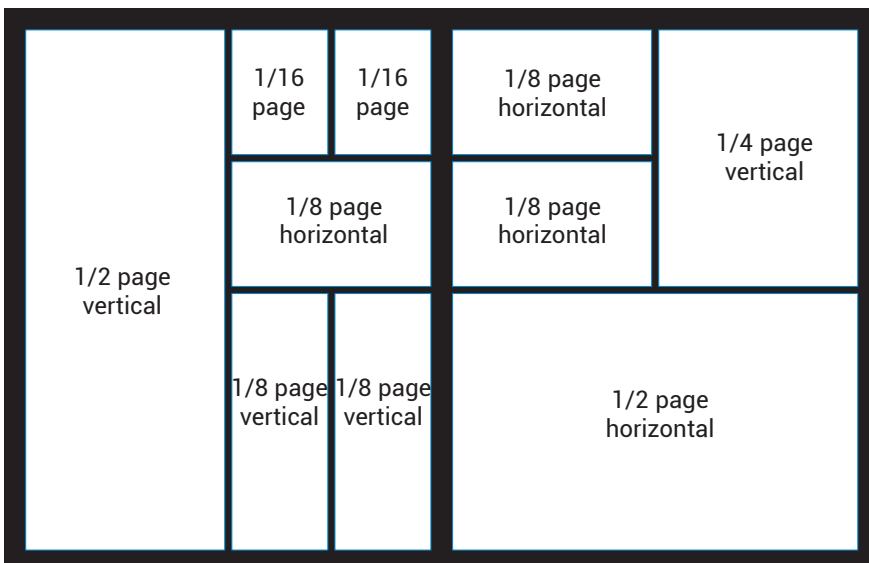
A client-supplied contract proof is required to guarantee reproduction.

MAXIMUM INK DENSITY

290%

FILE SUBMISSION

Files must be named with the advertiser name plus issue code (i.e. the Knots 'r Us ad for the April issue should be called: knotsrus0417.pdf). Files should be emailed to ads@sailingmagazine.net. Files larger than 25MB will need to be submitted via your FTP or a file service such as Dropbox or Hightail.



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