

PRINT SPECS

AD SIZE	TRIM	BLEED
2-PAGE SPREAD	18" x 11.875"	18.25" X 12.125"
FULL PAGE	9" x 11.875"	9.25" x 12.125"
1/2 PAGE SPREAD	18" x 5.8542"	18.25" x 5.9792"
	VERTICAL	HORIZONTAL
2/3 PAGE*	5.4166" x 10.625"	
1/2 PAGE	4.0417" x 10.625"	8.25" x 5.2292"
1/3 PAGE*	2.5833" x 10.625"	
1/4 PAGE	4.0417" x 5.2292"	
1/8 PAGE**	1.9375" x 5.2292"	4.0417" x 2.5313"
1/16 page**	1.9375" x 2.5313"	* DISPLAY ONLY ** WHARF ONLY

SAFETY

Keep all live text and images 1/2" from trim on all sides. Include 1" total for gutter safety. Offset registration marks should be set at 0.1875".

MATERIALS

PDF version 1.4 or higher

PROOFS

A client supplied contract proof is required to guarantee reproduction.

MAXIMUM DENSITY

290%

FILE SUBMISSION

Files must be named advertiser issue (Harken 0415.pdf). Files should be submitted to ads@sailingmagazine.net. Files larger than 25MB will need to be submitted via your FTP or a file service such as Dropbox or Hightail.

